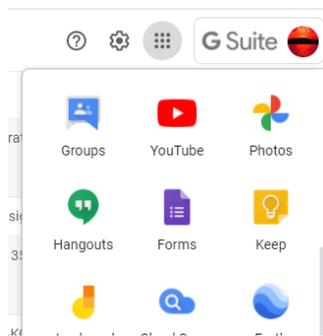


## NESD Head Start – YouTube Channels



1. Each Site will sign up on their own through the Teacher or HV Head Start Email.
2. Sign up under NESD email /  
Create New Name /

Examples: “NESD Head Start Aberdeen 2” or “NESD Head Start – Mobridge” or “NESD Head Start – Red Home Base”



Upper Right Corner of Your Gmail  
9 Dots to left  
Scroll Down to YouTube

3. Follow the Directions at: (DO NOT need to create NEW gmail account – use Head Start Email) <https://support.google.com/youtube/answer/1646861?hl=en>

### Create a channel with a business or other name

*Follow these instructions to create a channel that can have multiple managers or owners.*

You can use a Brand Account to create a channel that has a different name but that's still managed from your Google Account. [Learn more about Brand Accounts](#).

1. Sign in to YouTube on a computer or using the mobile site.
2. Go to [your channel list](#).
3. Choose to create a new channel or use an existing Brand Account:
  - Create a new channel by clicking **Create a new channel**.
  - Create a YouTube channel for a Brand Account that you already manage by choosing the Brand Account from the list. If this Brand Account already has a channel, you can't create a new one—you'll just be switched over to that channel if you select the Brand Account from the list.
4. Fill out the details to name your new channel and verify your account. Then, click **Done**. This creates a new Brand Account.
5. To add a channel manager, follow the instructions to [change channel owners and managers](#).

Learn more about using a channel with a [business or other name on YouTube](#).

4. Make each of your videos private (if you give a link to a parent, they can access it, but the public will not be able to search it).

<https://support.google.com/youtube/answer/157177?co=GENIE.Platform%3DDesktop&hl=en>

### Change video privacy settings

1. Sign in to [YouTube Studio](#).
2. From the left menu, select **Videos**.
3. Hover over the video you'd like to update. To see your live uploads, select the **Live** tab.
4. Click the down arrow under "Visibility" and choose **Public**, **Private**, or **Unlisted**.
5. Save.

5. ***BE SURE any children who appear in the background of a video – even the back of their heads – have signed the NESD Head Start Authorization Form for video release.***

6. Add FSC/EC/Teacher Assistant to Account:

<https://support.google.com/youtube/answer/4628007?hl=en>

View or add people 

Only the owner of a Brand Account can grant people access to a YouTube channel.

1. On YouTube, sign in as the owner of the Brand Account.
2. In the top right, click your account > Settings .
3. Under "Account," select **Add or remove manager(s)**.
4. Click **Manage permissions**.
5. Enter your password and re-authenticate. Learn more about [re-authenticating your account](#).
6. To invite new people, choose **Invite new users** .
7. Enter their email addresses.
8. Below their names, choose their role:
  - **Owners** can take the most actions, and they control who manages the account. An account must have one **primary owner**. Note: Owners can take full actions on the channel, including deleting the channel, removing other owners, and designating others as either owners or managers.
  - **Managers** can use Google services that support Brand Accounts, like share photos on Google Photos, or post videos on YouTube.
  - Note that communications managers don't have access to YouTube channels. Learn more about [roles for Brand Accounts](#).
9. Select **Invite** > **Done**.

Change roles or remove people 

7. Can copy video link to TeachingStrategies Family Messaging or ClassDojo or send directly to family email.